

**PRIVACY POLICY OF THE COMPANY F.Ili Marinelli s.r.l.**  
**(European regulation 2016/679)**

The purpose of this document is to inform Users about Personal Data collected by **F.Ili Marinelli s.r.l.** through the website [www.marinelliagriculturalmachinery.com](http://www.marinelliagriculturalmachinery.com) and the site management methods with regard to the processing of personal data of users who consult it.

**THE HOLDER OF THE TREATMENT**

Following consultation of this site, Personal Data relating to identified or identifiable persons may be processed. The data controller is: F.Ili Marinelli s.r.l., located in Ponte Romano, 11 - 06028 Sigillo (PERUGIA) ITALY, VAT number 02506770540, e-mail address: [info@marinelliagriculturalmachinery.com](mailto:info@marinelliagriculturalmachinery.com)

**DATA PROCESSING PLACE**

The processing of data relating to the site indicated above and to the Provider's premises from which the website is hosted and are maintained by the technical staff appointed by the Data Controller and the Provider or by persons in charge of occasional maintenance operations.

**TYPES OF DATA PROCESSED - NAVIGATION DATA**

**Technical data:** The computer systems and software procedures used to operate this website acquire, during their normal operation, some Personal Data whose transmission is implicit in the use of internet communication protocols, for example personal data, e-mail or postal and other contact details. This is information that is not collected to be associated with identified interested parties, but which by their very nature could, through processing and association with data held by third parties, allow users to be identified. This category of data includes IP addresses or domain names of the computers used by users who connect to the site, the time of the request. These data are used for the sole purpose of obtaining anonymous statistical information on the use of the site and to check its correct functioning and are deleted immediately after processing. The data could be used to ascertain responsibility in case of hypothetical computer crimes against the site.

**Usage data:** Data relating to the use of the Application by the User, such as the pages visited, the actions performed, the functionalities and the services used can also be collected.

**Personal data collected through cookies**

This website uses cookies to collect data on pages, links visited and other actions that you perform when you use our services, in forms or email. They are stored before being re-transmitted to the same sites at the next visit of the same User.

The User can view the complete Cookie Policy at the following address:

<https://www.marinelliagriculturalmachinery.com//cookie-policy.pdf>

**DATA SUPPLIED VOLUNTARILY BY USER**

Personal Data that should be sent spontaneously to F.Ili Marinelli srl, by sending e-mail or by filling in appropriate forms, will be processed according to principles of correctness, lawfulness and transparency, for the protection of privacy and rights of concerned. Such data may be transferred to third parties only if necessary to provide the service requested by the user.

**OPTIONALITY OF DATA SUPPLY**

Apart from that specified for navigation data, the user is free to provide personal data to request the services offered by the company F.lli Marinelli s.r.l. or otherwise indicated in the "contacts" for any requests and / or communications. Failure to provide such data may make it impossible to obtain the requested service.

### **DATA PROCESSING METHOD**

Personal data are processed using automated computer tools, with organizational methods and with logic strictly related to the purposes indicated. Specific security measures are observed to prevent data loss, illicit or incorrect use and unauthorized access.

### **DATA CONSERVATION PERIOD**

The Data Controller will process the Personal Data for the time necessary to fulfill the purposes connected with the execution of a contract between the Owner and the User and, in any case, not beyond the duration of 10 years from the termination of the relationship with the User.

When the processing of Personal Data is necessary for the pursuit of a legitimate interest of the Owner, Personal Data will be retained until the satisfaction of this interest.

If the processing of Personal Data is based on the User's consent, the Data Controller may retain Personal Data until revoked.

Personal Data may be stored for a longer period if necessary to fulfill a legal obligation or by order of an authority.

All Personal Data will be deleted at the end of the retention period. At the end of this term the right of access, cancellation, rectification and the right to data portability can no longer be exercised.

### **User Rights**

Users may exercise certain rights with reference to the Data processed by the Data Controller.

In particular, the User has the right to:

- withdraw consent at any time;
- object to the processing of their data;
- access their data;
- verify and request rectification;
- obtain treatment limitation;
- obtain the cancellation or removal of their Personal Data;
- receive their data or have them transferred to another owner;
- propose a complaint to the personal data protection supervisory authority and / or act in court.

To exercise their rights, Users can send a request via email to:

[info@marinelliagriculturalmachinery.com](mailto:info@marinelliagriculturalmachinery.com)

Requests are made free of charge and processed by the Data Controller as soon as possible, in any case within 30 days

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