

COOKIE POLICY OF THE COMPANY F.lli Marinelli s.r.l. **(European regulation 2016/679)**

WHAT ARE COOKIES

Cookies are small text strings that the applications visited by the User send to his terminal (to the browser), where they are stored before being sent back to the same applications at the next visit of the same User.

Cookies are used to access the online services more quickly and to improve User's browsing by monitoring sessions, storing user information, uploading content faster, etc.

TYPES OF COOKIES

Cookies can be:

First-party cookies: these are the proprietary cookies used by the Site in order to allow the User to navigate more efficiently and / or monitor the actions exercised by the same;

Third-party cookies: they are cookies set by a site other than the one you are currently visiting in order to allow the User to navigate more efficiently and / or monitor the actions exercised by the same.

Furthermore, we distinguish different types of cookies:

- **Technical and analytical cookies:** are cookies related to activities strictly necessary for the operation and provision of the service (eg session cookies for logging in), cookies related to the activity of saving preferences and optimization (eg cookies to save the cart or language / currency choices, etc.), analytical cookies to collect information in an anonymous and aggregate form.

Technical cookies include:

- **Session or Navigation cookies:** they are used to track User activity on the web. They guarantee the normal navigation and use of the Site, allowing for example to surf more quickly, to make a purchase or to authenticate to access restricted areas, and are in fact necessary for its proper operation;
- **Functionality Cookies:** they allow the User to navigate according to a series of selected criteria (for example, the language, the products selected for purchase, etc.) in order to improve the service provided;
- **Analytical Cookies:** used to collect information on the use of the Site. The Data Controller uses this information for statistical analysis, to improve the Site and simplify its use, as well as to monitor its correct functioning. This type of cookie collects anonymous information on the activity of Users on the Site and the way in which they arrived at the Site and the pages visited. Cookies in this category are sent from the site itself or from third-party domains. Analytical cookies can be:
 - **Analytical cookies of the first part:** similar to the regulatory technical cookies if used directly by the owner of the site without profiling the User but only to collect information, in aggregate and anonymous, the number of Users and how they visit the Site for statistical purposes and to improve the performance of the Site;
 - **Third-party analytical cookies:** they are made available by third parties and are assimilated to technical cookies if the third parties do not profiling the User through the use of tools suitable to reduce the power of

identification of cookies (for example, through the masking significant portions of the IP address) and without intersecting the information collected with others already available.

For technical cookies only the release of the Cookie Policy is required without the need to request consent. Disabling or deleting the same, by accessing the functions of your browser, could compromise the optimal navigation on this Site.

- **Profiling cookies:** they are used to monitor the User's web browsing and to create a profile of his habits:
 - **First-party profiling cookies:** installed by the Owner to create profiles related to the User in order to send advertising messages in line with the preferences shown during surfing the net. Given their particular invasiveness in the private sphere of users, the applicable law requires that the User, after adequate information on the use of the same, must express their consent;
 - **Third party profiling cookies:** used by third parties who access the information in clear text, therefore not in anonymous and aggregated mode, and cross them with other data already in their possession. The Site does not have direct control of individual third-party cookies. The User is therefore invited to check the information on cookies on the website of the third party.

The use of these cookies requires the acquisition of the prior consent of the User.

COOKIES INSTALLED

The cookies on this site are:

- **Technical and analytical cookies** (which are not permanently stored on the user's computer and disappear when the browser is closed) strictly limited to the transmission of session identifiers necessary for the safe and efficient export of the site.
- **Third-party cookies**, which may perform profiling and tracking of the User even without the knowledge of the owner. For more information, please read carefully the privacy policies of the individual services listed below.

Below is a list of cookies on this site:

CookieConsent It stores the status of the user's cookie consent for the current domain For more information, see the page: <https://www.cookiebot.com/privacy-policy/>

PHPSESSID Necessary. Preserve user status on the different pages of the site.

This site uses Google Analytics, a web statistics and analysis service offered by Google Inc. It is aimed at identifying which pages are most viewed by visitors to the site, for how long they have remained within it, the geographical area from which they come.

This information is processed by www.marinelliagriculturalmachinery.com only for statistical purposes and in a strictly anonymous form. This site uses Google Analytics with anonymised IP addresses.

The information collected by Google Analytics, including the visitor's IP address, is transmitted to the server of Google Inc., in anonymous form. **These cookies can not be used to make profiles or identify users**, but are used exclusively for statistical purposes in aggregate form.

■ Google cookies

_ga, _gat, _gid Google Analytics with anonymized IP

Google Analytics is a service provided by Google Inc. that uses cookies to measure visits to the Site and any purchases made for analysis purposes. The IP address of the Users will be anonymized.

collect of google-analytics.com Used to send data to Google Analytics about the device and visitor behavior. It tracks the visitor on devices and marketing channels.

For more information, see the page: <https://policies.google.com/privacy>

NID Register a unique ID that identifies the user's device that returns to the site. The ID is used for targeted advertising.

IDE Used by Google DoubleClick to record and report on user actions on the site after viewing or clicking one of the advertiser's ads in order to measure the effectiveness of an advertisement and present targeted advertising to the user.

test_cookie Used to check if the user's browser supports cookies.

■ Youtube cookies

Youtube is a platform owned by Google, for sharing videos, which uses cookies to collect information from users and navigation devices:

yt.innertube::nextId

yt.innertube::requests

yt-remote-cast-installed Store user video player preferences using the built-in YouTube video

yt-remote-fast-check-period

yt-remote-session-app

yt-remote-session-name

yt-remote-connected-devices

yt-remote-device-id

Store user video player preferences using the built-in YouTube video

VISITOR_INFO1_LIVE Try to estimate the speed of the user's connection on pages with integrated YouTube videos.

YSC Register a unique ID for statistics related to which YouTube videos have been viewed by the user

GPS Register a unique ID on mobile devices to allow tracking based on GPS geographic location.

im_splash not classified

■ Twitter cookies

local_storage_support_test of twitter.com

_widgetsettings of twitter.com

For more information, see the page: <https://policies.google.com/privacy?hl=it&gl=it>

DURATION OF COOKIES

Cookies have a duration dictated by the expiration date or by a specific action such as closing the browser set at the time of installation. Cookies can be:

Temporary or session: they are used to store temporary information, allow you to connect the actions performed during a specific session and are removed from the computer when the browser is closed;

Persistent: they are used to store information, such as the login name and password, in order to avoid the user having to type them again each time he visits a specific site. These remain stored on your computer even after you close the browser.

The User's ability to modify the choices made at any time remains unaffected.

CONSENT MANIFESTATION

For cookies that require consent, at the first visit of the site the user automatically displays a banner, containing both the link to this complete information and the request for consent to the use of cookies.

At any time you can change or revoke your consent.

You can freely accept or refuse to send all or some of our cookies from your terminal.

HOW TO DISABLE COOKIES

Users can manage their cookie preferences directly in their browser and prevent third parties from installing cookies.

Through the browser preferences you can also delete cookies installed in the past, including the cookie in which it was possibly saved consent to the installation of cookies by this site. Disabling all cookies, the operation of this site may be compromised .

The User can find information and exercise his right to object to the tracking of cookies in his browser at the following addresses:

Internet Explorer: <http://windows.microsoft.com/internet-explorer/delete-manage-cookies>;

Google Chrome: <https://support.google.com/chrome/answer/95647>;

Mozilla Firefox: <https://support.mozilla.org/kb/enable-and-disable-cookies-website-preferences>;

Opera: <https://www.opera.com/help/tutorials/security/privacy/>;

Apple Safari: <https://support.apple.com/kb/ph21411>.

User Rights

Users may exercise certain rights with reference to the Data processed by the Data Controller.

In particular, the User has the right to:

- withdraw consent at any time;
- object to the processing of their data;
- access their data;
- verify and request rectification;
- obtain treatment limitation;
- obtain the cancellation or removal of their Personal Data;
- receive their data or have them transferred to another owner;

- propose a complaint to the personal data protection supervisory authority and / or act in court.

To exercise their rights, Users can direct a request to the contact details of the Owner indicated in this document. Requests are made free of charge and processed by the Data Controller as soon as possible, in any case within 30 days.

To exercise these rights, write to the data controller: **F.Ili Marinelli s.r.l.**, located in Ponte Romano, 11 - 06028 Sigillo (PERUGIA) ITALY, VAT number 02506770540, e-mail address: info@marinelliagriculturalmachinery.com

Further information regarding the processing of data can be found at the following link <https://www.marinelliagriculturalmachinery.com/privacy-policy.pdf>

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